

Our food law cast aims at providing you helpful information in an entertaining one-hour webinars in which we will give you an insight into national particularities that occur in practice when placing a food product on the EU-market. Therefore, we regularly invite guest speakers of our global network and elaborate practical questions in open discussions.



Coming up  
**Nov. 4th 2021**

🕒 10:00 - 11:30 CET

# HEALTH CLAIMS

## CURRENT CASE LAW AND DEVELOPMENTS

### *Invitation to our Webinar*

Everybody wants to advertise their products in the best way possible, so focussing on the health benefits of different foods might seem like a good idea. However, the legal requirements for health claims are strict. This webinar is centred around current developments and case law in France, Sweden and Germany about the topic of health claims. We will discuss topics such as accompanying health claims, scientific proof for claims, claims about hair, skin, and nails, and more.

Among others, the following points are on our agenda:

- CJEU, 30.01.2020, C-524/18 – Queisser
- CJEU, 10.09.2020, C-363/19 – Mezina
- BGH, 25.06.2020, I-ZR 162/16 – B-Vitamine II
- BGH, 14.05.2020, I ZR 142/19 – Beauty Claims
- Current control results + enforcement by French authorities (DGCCRF)

During the live webinar, you will have the chance to ask your questions in an open discussion.

### Speakers

FRANCE



Gaëlle Saint-Jalmes  
Qolumn

GERMANY



Dr. Levke Voß  
meyer.rechtsanwalts-  
gesellschaft mbH

GERMANY



Christina Schröck LL.M.  
meyer.rechtsanwalts-  
gesellschaft mbH

SWEDEN



Magnus Friberg  
Gulliksson Law Firm



Every participant will receive a digital copy of our book

### **NUTRITION and HEALTH CLAIMS**

*free of charge*

### Where to register?

The webinar is **free of charge**

We will be using the platform **gotomeeting**

You will receive further details after registration

[You can register here >>](#)