

Thursday, 7 April 2022

Timings are in
Central European Summer Time [CEST](#).

Morning Session 09:45 – 12:45 CEST

Welcome address by Akademie Fresenius and introduction by the Chairs

Bärbel Hintermeier, German Cereal Processing, Milling and Starch Industries' Association (VGMS), Germany

Levke Voß, law firm meyer.rechtsanwälte, Germany

Sustainability claims and product carbon footprints – an insight into the jungle of the current legal framework in the EU and the one to come

- Classification of the Green Deal, Farm to Fork, Green Claims Initiative and making connection to the current legal framework applicable to green claims

Bärbel Hintermeier, German Cereal Processing, Milling and Starch Industries' Association (VGMS), Germany

France as frontrunner? Eco-Score or Planet-Score – the challenges of Green Claims

- Frontrunner France: Eco-Score/Planet-Score in France and sorting instructions

Shafik Asal, ECO2 Initiative, France

Mandatory environmental labelling for Italy – challenges and opportunities

- Italian regulations on environmental labelling, packaging material and sorting instructions in Italy

Cesare Varallo, Food Law Latest, Italy

Afternoon Session 13:45 – 16:40 CEST

More than greenhouse gas emissions – how to assess and communicate the full environmental footprint?

- Insights into the Foundation Earth pilot and first experiences with the practical work with two scoring models
- Robust methodology and sound scientific foundations as prerequisite for consumer relevance and trust
- How communication on environmental impact can help to improve the way we produce food

Manuel Schuh, Nestlé, Germany

Klim – The movement to scale up regenerative agriculture

Robert Gerlach, Klim (Carbon Farmed Solutions), Germany

Latest jurisprudence in Germany – risks related to general statements of environmental benefits such as “sustainable”, “climate neutral” or “environmentally friendly”

- Brief overview of relevant legal bases
- Current German case law with many examples
- Dos and don'ts for advertising and labelling

Levke Voß, law firm meyer.rechtsanwälte, Germany

How will this online conference work?

Our online conference will be live – with interactive participation – and will be held in the English language. Prior to the conference, we will provide you with your login details, which will allow you to participate and ask questions from your preferred location. All you need is a stable internet connection and an audio hardware system – and away you go!

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Information available online at:
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Participation Fee: € 595.00 plus VAT

Representatives of an authority or a public university are eligible for a reduced fee of € 395.00 plus VAT per person (please provide evidence). The reduced fee cannot be combined with other rebates.

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Do you have any questions?



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The Organisers

For more than 25 years, Akademie Fresenius has been your partner for practice-orientated training on all the latest topics surrounding the safety and quality of food, consumer goods and chemical products along the whole production chain. Our portfolio not only includes international conferences but also offers national trade meetings, intensive practical seminars and training in small work groups. Our events are designed to promote an active exchange amongst our participants and offer the perfect platform for bringing the industry, the scientific sector, the authorities and the consulting field together. Excellent service, all-inclusive. Our wide-ranging advanced training opportunities contribute to giving our customers the competitive edge in all quality assurance, risk assessment, legal, production and technical questions.

Akademie Fresenius is a joint venture between Cognos, one of the largest private and independent education groups in Germany, and SGS Institut Fresenius, one of the leading German providers of chemical laboratory analysis.

You can find details on upcoming and new events at www.akademie-fresenius.com

Who will benefit from this conference?

Regulatory, scientific, and legal professionals throughout the food supply chain who want to keep up-to-date on the latest developments impacting the food and food-contact industry in Europe.

Sectors that should take part:

- Food and drink industry
- Food trade
- Packaging industry
- Food inspection offices
- Laboratories
- Professional associations

Terms of Participation and Purchase: The registration fee includes the participation in the online event and the event documentation for download. You will receive written confirmation of your registration. Upon receiving our invoice, please transfer the amount due without further deductions before the event begins.

Group Reductions: For joint bookings received from one company we grant a 15% discount from the third participant onwards.

Terms of Cancellation: Cancellations or rebookings to another event are possible in writing without giving reasons and free of charge up to one week before the start of the online event. In the event of later cancellations or non-login to the online event, no participation fees can be refunded. In this case, however, you will receive access to the documentation download after the event. Please note that you can name a substitute participant free of charge at any time.

General Terms and Conditions: By registering, you agree to our General Terms and

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