

the FOOD LAW CAST by meyer.

We are launching our new **food law cast** and are happy to announce that we will entertain you with emerging and trending food law related issues **monthly**. We will offer you **one-hour webinars** in which we will give you an insight into national particularities that occur in practice when placing a food product on the EU-market. Therefore, we will regularly invite guest speakers of our global network and elaborate practical questions in open discussions.

We hope you will enjoy it and don't forget to register just now!

Yours
Bärbel Ines Hintermeier, LL.M.

meyer.

Sophienstraße 5
80333 Munich
Germany
office@meyerlegal.de
www.meyerlegal.de



1

Coming up
June 16th 2020  17:30 - 18:30 CET

TRENDING CLAIMS for food products

Do you know how risky your food marketing claims are?

Especially when it comes to the national markets in the EU?

Even though food law is harmonised on EU-level differences in the enforcement are observed regularly. In our one-hour webinar, we will talk about the regulatory risk of the latest emerging and trending claims. We will explore the latest Court precedents and regulatory enforcement actions that impact trending food product claims together with food lawyers from Europe, this time France, Germany, and Portugal.

- "vegan friendly"
- "All Natural"

Speakers

FRANCE

Gaëlle Saint-Jalmes
Osborne Clarke

[www](#)

PORTUGAL

Francesco Montanari
Arcadia International

[www](#)

GERMANY

Bärbel Hintermeier
meyer.rechtsanwalts-
gesellschaft mbH

[www](#)

Where to register?

The registration is **free**

We will be using the platform **gotomeeting**

You will receive further details after registration

[You can register here >>](#)