

the FOOD LAW CAST

by **meyer.**

Our new food law cast started in June 2020 and aims at providing you helpful information in entertaining one-hour webinars in which we will give you an insight into national particularities that occur in practice when placing a food product on the EU-market. Therefore, we regularly invite guest speakers of our global network and elaborate practical questions in open discussions.

We would be happy to welcome you in the live webinar.

Yours
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2

Coming up
Sep. 30th 2020

 10:00 -11:00 CET

TRENDING CLAIMS for food products

Do you know how risky your food marketing claims are?

Especially when it comes to the national markets in the EU?

Even though food law is harmonised on EU-level differences in the enforcement are observed regularly. In our one-hour webinar, we will talk about the regulatory risk of the latest emerging and trending claims. We will explore the latest Court precedents and regulatory enforcement actions that impact trending food product claims together with food lawyers from Europe, this time from the Netherlands, Sweden, and Germany.

From farm to Fork, claims for sustainable food products like “environment friendly”, “CO2-neutral”, “compostable”

During the live webinar, you will have the chance to ask your question in an open discussion as well.

Speakers

THE NETHERLANDS

Sarah Arayess
Say Legal Studio

[www](#)

SWEDEN

Magnus Friberg
Gulliksson Law Firm

[www](#)

GERMANY

Bärbel Hintermeier
meyer.rechtsanwalts-
gesellschaft mbH

[www](#)

Where to register?

The webinar is **free of charge**

We will be using the platform **gotomeeting**

You will receive further details after registration

[You can register here >>](#)